





About Us

LO Decor is a luxury interior decoration firm established by Lorenza Briola in 2017, noted for its highly sophisticated aesthetic and meticulous production process.

Central to the brand is a research and innovation ethos that is evident in all its cushions, from thread and color selection to the final motif design.

All pieces are marked by simple versatility and charming hues that are easy to mix and match.

Based in Carimate (Como) in Italy, LO Decor places their customers at the center of its creations, providing customizations that embody each vision and interior need.

The skills of talented artisans are employed to create cushions that enhance the value of impeccable details.

The commitment to excellence involves and characterized LO Decor.



Our Product

Our cushions are carefully hand sewn with Italian high-quality refined fabrics and represent a sophisticated addition to a classic or contemporary sofa. They can be paired with a twin for a coordinated statement or with cushions in different designs for an eclectic set and lavish look.

The skills of talented artisans are employed to create cushions that enhance the value of impeccable details. All pieces are marked by simple versatility and charming hues, that are easy to mix and match. Each artisan crafted using a smooth fabric and plush padding, the pillow will instantly elevate both your mood and interior, offering a rich prestige and gentle sheen.

‘ the icing on the cake’



‘The icing on the cake’, or rather then the detail that can make perfect something that almost already was, but still not enough. A detail of style, a signature. This is what our cushion wants to be, a small detail that embellishes a home, a personal touch capable of making an environment warmer, cozy and more comfortable. A soft cloud to sink into after a tiring day, but also a precious friend to take with you on a trip. A little piece of home that follows you wherever you go, whether it's by plane, train or car, the Happy Pillow is ready to welcome you with its soft embrace.

Happy Pillow

Timeless and elegant, the bestseller Happy Pillow Collection will be a superb addition classic or contemporary living interior. Carefully hand-sewn, its simple cloudy velvet is enlivened by a soft prestigious cotton fringe running all around its perimeter. A sophisticated addition to a classic or contemporary sofa or a bed alike, they can be paired with a twin for a coordinated statement or with cushions in different designs nuances for an eclectic set and lavish look.

Handmade by local Italian artisans with high quality and performing fabric, they can be easily washed at 40°, maintaining its style and quality.

Customizable for colors and sizes.



Happy Frame

The Happy Frame Collection will make a refined statement in any interior decor. The simple cloudy velvet cover combines with the border velvet frame, outlined its refined silhouette. This collection provides a super easy-to-match way to add a sophisticated touch to a sofa or a bed, choosing the best nuances for the cover and the frame.

This simple but elegant collection is a mesmerizing example of Lo Decor's excellent quality standards.

Handmade by local Italian artisans with high quality and performing fabric, they can be easily washed at 40°, maintaining its style and quality.

Customizable for colors and sizes.



Cortina

Imbued with the timeless elegance of black-and-white color combination, the Cortina Collection is minutely-crafted, entirely upholstered with tweed embellished with a versatile herringbone pattern in black and white. It boasts outstanding aesthetic feature, represented by the soft texture of white cotton that enlivens the removable black cover fashioned of wool. These elegant cushions *herringbone* and *bouclè* are designed to be easily combined together, resulting a precious addition to a contemporary decor, adding a soft and delicate accent to any room.

Customizable for sizes, available in black and white colors.



Double

This collection is a refined choice for the contemporary home, where it can be combined with others of the same series for a colorful effect. The striped pattern creates a motif, which feature a different position for the left and right side respectively for an artful twist. A practical closure is guaranteed by the zip concealed on the downside. Realized in iridescent and performing velvet, the cushions of this collection can be easily washed in the washing machine, maintaining always an elegant and refined effect.

Customizable for colors and sizes.



Triple

This magnificent handcrafted collection will imbue a contemporary interior with utmost style and refinement. The Triple Collection is a refined choice for the contemporary home, where it can be combined with others of the same series for a colorful effect. The striped pattern creates a motif, which feature a different position for the left and right side respectively for an artful twist. A practical closure is guaranteed by the zip concealed on the downside.

Realized in iridescent and performing velvet, the cushions of this collection can be easily washed in the washing machine, maintaining always an elegant and refined effect.

Customizable for colors and sizes.



Happy Linen

Happy Linen Pillow is the perfect accent piece makes a chic accent for any well-decorated home, adding charm to a bed, sofa, or your favorite armchair. Crafted of pure Italian linen, refined with sophisticated cotton fringes, LO Decor Linen collection is available in both plain and striped colors both with its delicate hues and details with understated glamour.

Pastel colors, exquisite craftsmanship, and elegant materials are the hallmarks of these cushions which will be a refined addition to both a classic and contemporary decor.

Customizable for color and size.



Rock

Crafted following artisan techniques, these cushions are distinguished by a bold, geometric design accented with delicate patterns of lines. Available in different nuances - pink, yellow, brick , blue, grey and beige – they can be easily mixed and matched with the other LO Decor contemporary collections, thanks the plain color on the back. The Rock Collection will elegantly enhance the look and comfort of any living room. Its cover is removable and it comes complete with a zipper and hypoallergenic stuffing. Front side: geometric design – Back side: plain color velvet.

Fabric Composition: 52% CO – 15% VI – 25% PL – 8% LI

Customizable for color and size.



Major

With double soft padding the Major Collection is a stunning addition to a luxury classic or contemporary interior and a perfect piece to pair with the other cushions of LO Décor ROCK Collection for a contrasting design effect.

Carefully hand-sewn, with luxury iridescent velvet the Major Collection is enlivened by a soft prestigious cotton fringe running all around its perimeter.

Customizable for colors .
Available sizes cm 50x50 and cm 60x60



Winter

Designed for the Winter season, this amazing collection is realized in soft velvet and cotton fringes, with a sophisticated sponge elk or snowflake embroidery. Simple, elegant and classic with a modern and refined texture, these beautiful cushions are thought for a classic and contemporary winter décor. Handmade by local Italian artisans with high quality and performing fabric, they can be easily washed at 40°, maintaining its style and quality.

Customizable for colors and sizes.



Wool

Designed for the Winter season, to add warmth and style in the house, the Wool Collection Is realized with high quality Italian wool. This elegant cushions may be refined with soft cotton fringes or with wool frames to combine different styles and nuances. Crafted by hand, these wool cushions will enliven any room of the house with charm.

Care info: Dry Wash.

Customizable for colors and sizes.



Outdoor

Accent your garden seating with our beautiful range of luxury outdoor cushions that excel in performance and style. Look to designer garden cushions with striking patterns, beautiful colourways and premium designer materials to make a lasting impact.

Bringing comfort to the great outdoors, the luxury outdoor cushion collections have a playful personality evident in their design and soft fabric fringe. Ideal for patios, terraces and other outdoor relaxation spaces, the cushion is mould resistant, stain resistant and colour-fast against sun rays and light.

Customizable for colors and sizes.



Cashmere

For a touch of timeless elegance, LO Decor Throws Collections showcase a contemporary take on a traditional design. Choose from an extensive range of carefully selected colors, these generously sized Cashmere Throws give an aspirational edge to any living space. Ideal to match the elegant and sophisticated LO Decor Cushions.

Feel energized by this luxe collection of hand-crafted throws and cushions that are rich, indulgent and comfortable. Using only the finest textures in cashmere, these sumptuous pieces by LO Décor will enrich any room.

100% Cashmere - 320 Gr | Handcrafted |
Made in Italy



Custom

Elegant and refined pillow. Made of soft velvet with cotton trimmings, it looks like an original customizable gift, which certainly does not go unnoticed. Ideal for decorating bed rooms and living rooms, giving charm and particularity.

The embroidery may be customized, according to the ideal gift you prefer or the design project to realize.

Handmade by local Italian artisans with high quality and performing fabric, they can be easily washed at 40° , maintaining its style and quality.

Customizable for colors and sizes.



Events

Luxury Gift | Placeholder

The customizable Happy Pillow in the elegant tulle bag, is the refined and elegant LO Décor proposal for luxury events, as a gift and placeholder. With the names of the newlyweds' guests or with a company's logo, this special customized gift is going to be appreciated and remembered for a long time.

Timeless and elegant, the customized Happy Pillow will be a superb addition to a classic or contemporary living interior. Carefully hand-sewn, its simple cloudy velvet is enlivened by a soft prestigious cotton fringe running all around its perimeter. A sophisticated touch to a classic or contemporary sofa or a bed alike, the Happy Pillow can be personalized in different design nuances for an eclectic set and lavish look.

Handmade by local Italian artisans with high quality and performing fabric, they can be easily washed at 40°, maintaining its style and quality.



Mood



*SPIGA Herringbone
Black & White*



*BOUCLE'
Black & white*



*HAPPY PILLOW Velvet
black & white*



*HAPPY PILLOW Velvet
White & black*



*HAPPY PILLOW Velvet
Dirty white-blue*



*DOUBLE Square
Blue-blue*



*HAPPY PILLOW Velvet
Blue*



*DOUBLE Rectangular
Blue-white*





*SVEZIA Wool
Grey*



*SVEZIA Wool
Light blue*



*SVEZIA Wool
Green*



*SVEZIA Wool
Pink*



*SVEZIA Wool
White*



*HAPPY PILLOW Velvet
Cream-Grey*



*HAPPY PILLOW Velvet
Grey*



*HAPPY PILLOW Velvet
Cream*



*Cashmere blankets
INDIANINA Carbon*



HAPPY LINEN
Striped light pink



HAPPY LINEN
Striped grey



HAPPY LINEN
Striped light blue



HAPPY LINEN
Striped beige

Sizes

All cushions are customizable
for color and size.



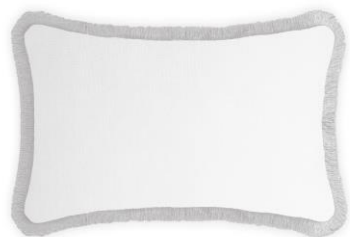
40x40 cm



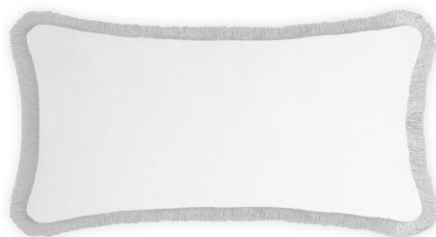
50x50 cm



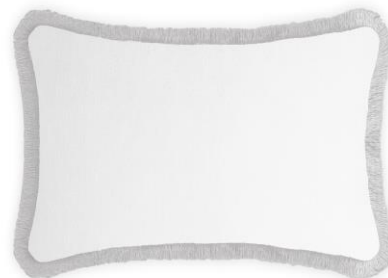
60x60 cm



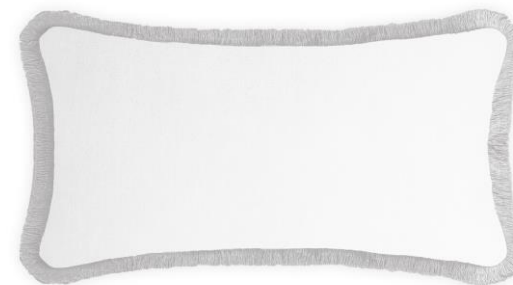
35x25 cm



45x30 cm



45x35 cm



35x60 cm

Fabrics

CARRY OVER VELVET



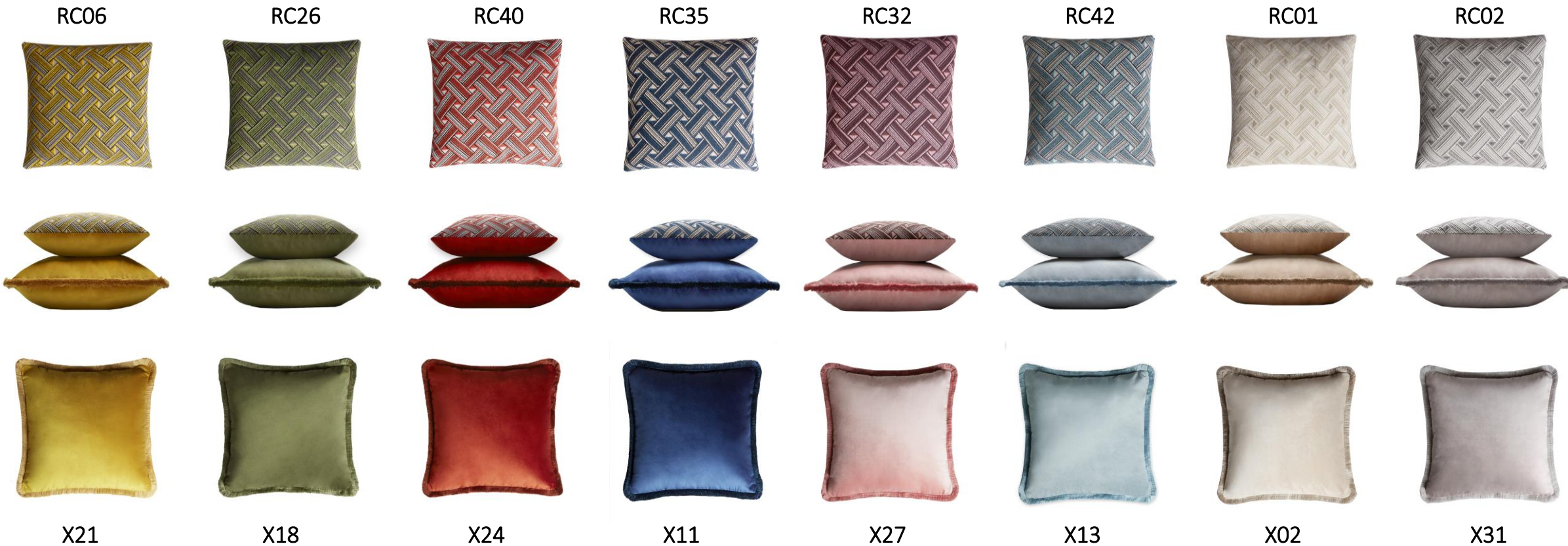
Fabrics

IRIDESCENT VELVET



Fabrics

ROCK COLLECTION | MAJOR



Fabrics

OUTDOOR COLLECTION



RP96



RP93



RP95



RP97



RP89



RP86

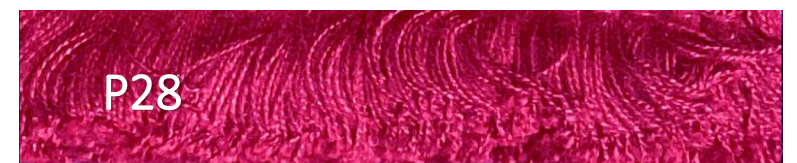
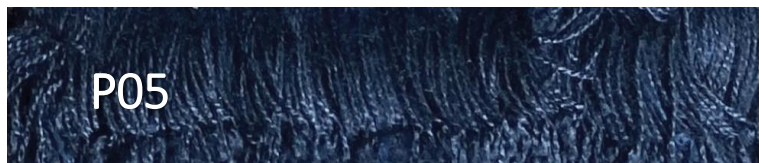
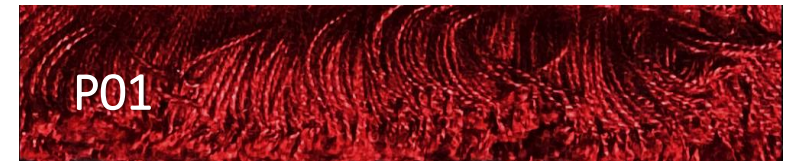
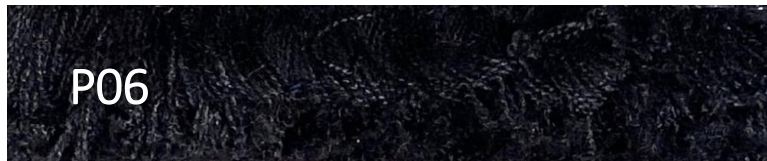
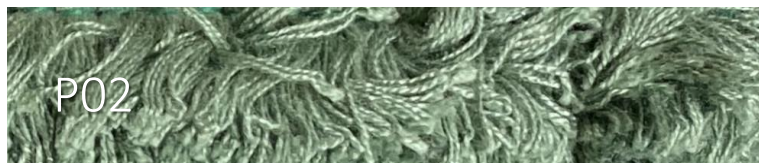
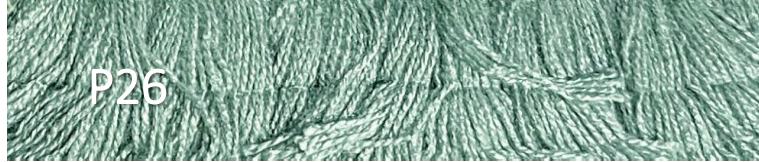


RP88



RP90

Fringes



Multicolor fringes



Cashmere

INDIANINA

GREY



BEIGE



CARBON



Cashmere

ZIBELLINE

BEIGE



ORANGE



GREY



RICE GRAIN

Press release



Elle Decoration | NL
October 2019



Corriere della Sera *IO Donna* | IT
Jun 2021

Press release



Financial Times | HTSI
How to spend it
2022

THE FIX



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FT.COM/HTSI

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and more

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